



**Mark A. Huselid, Ph.D.**

Biographical Sketch

*email:* [huselid@bhbassociates.com](mailto:huselid@bhbassociates.com)

*Web Page:* [www.bhbassociates.com](http://www.bhbassociates.com)

February, 2009

Dr. Mark Huselid is Professor of HR Strategy in the School of Management and Labor Relations (SMLR) at Rutgers University. Dr. Huselid's current academic research and consulting activities focus on the linkages between HR management systems, corporate strategy, and firm performance. In addition, he also has an active research and consulting program focused on the development of balanced measurement systems to reflect the contribution of the workforce, workforce management systems, and the HR management function to business success.

Dr. Huselid was the Editor of the *Human Resource Management Journal* from 2000-2004, and is a current or former member of numerous professional and academic boards. Dr. Huselid is a frequent speaker to professional and academic audiences, having delivered nearly 500 presentations throughout the U.S., Europe, Asia, and Africa.

Dr. Huselid's first book *The HR Scorecard: Linking People, Strategy & Performance* (with Brian Becker and Dave Ulrich) was published in 2001 by the Harvard Business Press (HBP). *The HR Scorecard* has been translated into ten languages and is an international bestseller. His second book *The Workforce Scorecard: Managing Human Capital to Execute Strategy* (with Brian Becker and Dick Beatty) was published by the HBP in 2005. *The Workforce Scorecard* has also been translated into ten languages and is also an international bestseller. His latest book *The Differentiated Workforce: Transforming Talent Into Strategic Impact* (with Brian Becker and Dick Beatty) will be published by the HBP in April, 2009.

Dr. Huselid is a partner (with Dick Beatty and Brian Becker) in Beatty-Huselid-Becker Associates, a management consulting firm which applies leading-edge academic research and practical experience to the role of the workforce in strategy execution. With more than 100 years of experience in the design, implementation and measurement of HR and workforce strategies, BHB's background includes award winning research, highly innovative and successful consulting engagements, and world-class executive education with more than 250 firms throughout the world.

Dr. Huselid lives in Princeton Junction, NJ, with his wife and two children.